

#### Paragraph 1

- "start off" not "of"
- "a tailor shop" ... remove extra space

#### P3

- Remove comma after "father and I" and "both men"
- "client base. After" ... remove extra space
- "After about ten years, this project failed due to the 2009 recession, but much was learned, and an even better concept can be built from those lessons." ... remove one comma (any of them will work, but just one— too many clauses)

#### P7

- "database for the" (not "four" the)
- Remove comma in first sentence
- Remove last comma in last sentence
- Recommended for visual effect (the commas/list within the dependent clause confuses the eye): "If a consumer is offered products they want at market price in a such a way where they can assure quality and verify consistency, all while preventing corruption & abuse, the consumer would in fact be investing in his own company each time he made a purchase."

#### P9 (line)

- **"A little too much information?" bold confuses me— the other half works**

#### P10

- Move comma from after "Adam Smith" to after "1776"
- Remove comma after "supply"
- Remove extra space before "moderated"

#### P11

- Remove comma in first sentence
- Add comma after "in particular"
- Add "with" between "provide the" & "consumer"
- Suggested last sentence: "This is the essence of the tech startup aspect of this proposal: a **new form of corporate governance** that is open and direct, an online platform from where a business is administered directly by its investors"

#### P14 ("Tailoring...")

- Remove first two commas

P16

- 2nd sentence: move comma from after "clothing" to after "addition"
- 2nd to last sentence: remove comma after "effective"
- Last sentence: remove "a" after "retail"

P17 (bold + list)

- replace period with colon for bold sentence
- #2: remove comma
- #6: remove comma after "shipping"
- #7: add apostrophe here... "Emperor's" (also: are the two spaces after prevalent?)

P18 (bold + list)

- Add colon after bold sentence
- **Vertical integration link takes you to the same page as the seville row link... is this intentional?**

P20

- "Salespeople" is one word
- Replace "required, lapels" with "required. Lapels"
- Is it "style can come and go" or "styles can come and go"? (both might be fine)
- add "the" before "customer"
- "lose or gain" instead of "loose or gain"
- add "then" before "adjustments"

P21

- craftspersons (should it be craftspeople?) is one word
- Add "paying" before "hourly"

P22 (includes list)

- replace period in second sentence with colon
- remove extra period after 2.

P23

- Add period to end of sentence

P25

- Add comma after utilities

P26

- Remove comma before Lancaster

P32 ("If the client...")

- Add comma after "client/admin relationship"
- Add space after "agreement," in last sentence

P33

- First sentence: remove first comma
- First sentence: remove apostrophe in "client's"
- Second sentence: add comma after "In other words"

P34

- Remove first, second & third commas (remove all commas in this sentence except the one after "shop" and the one after "quickly")

P35

- Remove extra space before "test"
- Remove comma in last sentence

P36

- Second sentence: remove first comma

P37 (Bold)

- Remove dash at end?

P38

- Replace "enterprise succeed, in addition" with "enterprise succeed. In addition,"